

# Art Requirements

## Artistic Awards considers the following acceptable parameters for Camera Ready Art.

- \* Artwork is submitted on clean white paper, or film
- \* Artwork is generated in black and white, with no grey
- \* A first generation reproduction (meaning no photo copies or faxes)
- \* Any halftone (grey areas) must be approved by our Art Department



camera ready



not camera ready

## Artistic Awards considers the following acceptable parameters for Multi-Color Art.

- \* A full color composite
- \* Color separations, either process or spot
- \* Registration Marks

*The following formats are acceptable.*

### CorelDraw

- \* Version 12 or prior
- \* Include any fonts used, or convert text to curves
- \* Only convert to curves the text that will not be edited (i.e. allowing names to be changed)

### Adobe Creative Suite 3

- \* Creative Suite version 3 or prior (Illustrator, PDF, or InDesign)
- \* Include any fonts used, or convert text to outlines
- \* Embed any linked images
- \* Only convert to curves the text that will not be edited (i.e. allowing names to be changed) otherwise, you will need to include a TrueType, or OpenType version of the typeface.
- \* Embed any linked images

### TIFF Images

- \* Black & White line art must be 600 DPI
- \* The image must be the size that it will be reproduced—and not any smaller
- Raster images such as the .tif format are resolution dependent and cannot be scaled
- \* TIFF images cannot be machine engraved

### BMP Files

- \* BMP files are accepted under the same parameters as TIFF files

### For all electronic files...

- \* Please send a composite version of your artwork for verification purposes. If you are sending a vector file, please also include a flattened raster image (such as a .jpg or .pdf)

### Acceptable Media

- \* CD ROM, CD-R, CD-RW
- \* DVD-R, DVD-RW, DVD-ROM
- \* Compact Flash, SmartMedia, MMC, SD & Memory Stick
- \* Or, you may send your artwork via email attachment to [artisticawards@artisticawards.com](mailto:artisticawards@artisticawards.com)



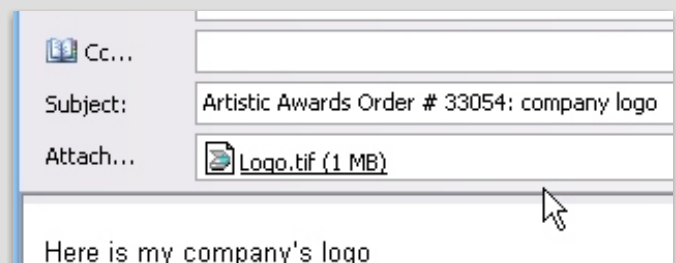
## Artistic Awards Can Help Your Art

Often, we can make your non-camera ready art acceptable. With a little work, we can re-typeset new information, clean-up existing art, or even create new art for logos and other placed graphics. Please contact a sales representative to review your artwork needs.



And as always, please feel free to call with questions concerning your artwork. We will be happy to help you in any way.

**1.877.350.9951**



*Please reference your order number or organization's contact in the subject line of your email.*